[Total No. of Questions - 8] [Total No. of Printed Pages - 2] (2 23)

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M. Tech 3rd Semester Examination Product Design & Development PE-E24

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Time: 3 Hours Max. Marks: 100

The candidates shall limit their answers precisely within the answerbook (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note: Attempt any five questions. Each question carries equal marks.

- Explain the seven phases of morphology of design process?
 What is the difference between primary and secondary phase?
 (20)
- 2. Explain the Role of asthetics in product design. (20)
- 3. Write note on:
 - (a) Role of process engineer.
 - (b) Ease of location and clamping. (20)
- Discuss in detail about break even analysis. Explain about Samuel Eilon model. (20)
- .5. Discuss the role of materials, design, process and supplier in enhancement of value? Why does the value of a part reduce with increasing weight? Why small parts have a higher cost per kg than larger parts? What is 'comparative analysis' technique? Explain. (20)
- 6. Write note on:
 - (a) Selective laser sintering.

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- (b) Laminated object manufacturing.
- (c) Stereo Lithography.
 Write applications of RPT in today's world. (20)
- 7. What are expanded metal products? What are the advantages? How can be achieve complex shapes by power metallurgical process? (20)
- 8. What are the various steps of value analysis job plan? Describe the following steps of a VA job plan.
 - (a) Information step
 - (b) Analysis step
 - (c) Creative step
 - (d) Use of preliminary
 - (e) Use of preliminary judgement
 - (f) Evaluation.

(20)